Here’s how you can create the specified visualizations in Excel:

### 1. \*\*Column Chart: Compare Monthly Fee by Plan, with Usage and Cancellation Dates\*\*

- \*\*Step 1\*\*: Create a table with columns for "Plan", "Monthly Fee", and "Usage".

- \*\*Step 2\*\*: Highlight the "Plan" and "Monthly Fee" columns.

- \*\*Step 3\*\*: Go to the \*\*Insert\*\* tab → Click on \*\*Column Chart\*\* → Select a 2D column chart.

- \*\*Step 4\*\*: To add usage, right-click the chart and choose \*\*Select Data\*\*. Add a new series for "Usage".

- \*\*Step 5\*\*: Add a secondary axis for "Usage" by right-clicking the "Usage" series in the chart → \*\*Format Data Series\*\* → Check \*\*Secondary Axis\*\*.

- \*\*Step 6\*\*: Optionally, add \*\*Cancellation Date\*\* as a label by using \*\*Data Labels\*\* in the chart.

### 2. \*\*Line Chart: Track Renewal Trends Over Time\*\*

- \*\*Step 1\*\*: In your data, create a table that shows "Renewal Date" and count the number of renewals per month.

- \*\*Step 2\*\*: Highlight the table and go to \*\*Insert\*\* → \*\*Line Chart\*\* → Select a simple line chart.

- \*\*Step 3\*\*: Customize by adding axis labels and gridlines to show trends more clearly.

### 3. \*\*Pie Chart: Visualize Region Distribution\*\*

- \*\*Step 1\*\*: Summarize your data by creating a pivot table showing the number of subscribers per "Region".

- \*\*Step 2\*\*: Highlight the pivot table result.

- \*\*Step 3\*\*: Go to \*\*Insert\*\* → Click on \*\*Pie Chart\*\* → Select a 2D pie chart.

- \*\*Step 4\*\*: Adjust the legend and labels for clarity.

### 4. \*\*Heatmap: Show Usage vs. Monthly Fee by Plan\*\*

- \*\*Step 1\*\*: Create a pivot table with "Plan" as rows and "Monthly Fee" and "Usage" as values.

- \*\*Step 2\*\*: Highlight the resulting pivot table values.

- \*\*Step 3\*\*: Go to \*\*Home\*\* → \*\*Conditional Formatting\*\* → Choose \*\*Color Scales\*\* to create the heatmap effect.

### 5. \*\*Scatter Plot: Usage vs. Monthly Fee with Color Coding by Contract Type\*\*

- \*\*Step 1\*\*: Select the columns for "Usage", "Monthly Fee", and "Contract Type".

- \*\*Step 2\*\*: Go to \*\*Insert\*\* → \*\*Scatter Plot\*\*.

- \*\*Step 3\*\*: Right-click any data point in the chart → Choose \*\*Format Data Series\*\* → Set different colors for each "Contract Type" by using a filter or legend.

By following these steps, you can replicate the visualizations directly in Excel!